

Grow Your Small Business With ENGINE

The **eCoupon** Initiative by **ENGINE** helps Small and Medium Businesses Gain Price Discounts on Selected Business Development Services.

The Feed the Future Tanzania Enabling Growth through Investment and Enterprise program (ENGINE) supports certified business development service (BDS) providers to offer price discounts of up to 40% on selected business development services to small and medium enterprises. Services covered under the discount are: record keeping, financial management, business planning, access to finance, business formalisation, marketing and promotion.

How It Works



STEP 1: APPLY

Apply for the business development services (BDS) according to the providers procedures. If you qualify, the BDS provider will issue a price quotation to you that shows the value of the ENGINE price discount available, according to the chart below.



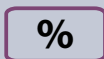
STEP 2: COMPLETE

Complete the ENGINE price discount application form and give this to your BDS provider. This will include your mobile telephone number where you can be contacted.



STEP 3: RECEIVE

If you qualify, you will receive an SMS message to your mobile telephone number containing an ENGINE price discount 'eCoupon' (which will include a unique number like an airtime top-up card).



STEP 4: SAVE

When you pay for the consulting service, give the eCoupon number to the BDS provider to claim your price discount and pay for the balance of the service cost invoice by cash, cheque, Mpesa/Tigo pesa/Airtel money or bank transfer.

DISCOUNT SCHEDULE

Price Bracket	From (Tsh)	Up to (Tsh)	Discount (Tsh)
	A	B	C
1	250,000	500,000	100,000
2	501,000	750,000	200,400
3	751,000	1,000,000	300,400
4	1,250,000	1,500,000	500,000
5	1,501,000	1,750,000	600,400
6	1,751,000	2,000,000	700,400
7	2,001,000	2,500,000	400,200
8	2,501,000	3,000,000	500,200
9	3,001,000	3,500,000	600,200
10	3,501,000	4,000,000	700,200
11	4,001,000	4,500,000	800,200
12	4,501,000	5,000,000	900,200

Kuza Biashara Yako Kupitia Programu ya ENGINE

Mpango wa **eCoupon** kwa kupitia programu ya **ENGINE** unaisaidia biashara yako kupata punguzo la bei zilizopo katika baadhi ya huduma za mafunzo na ushauri wa kibiashara.

Programu ya kuwezesha ukuaji kupitia uwekezaji na biashara (ENGINE), inaisaidia watoa huduma za mafunzo na ushauri wa kibiashara walioidhinishwa na ENGINE kutoa punguzo la hadi 40% kutoka kwenye bei ya soko kwa baadhi ya huduma za ushauri na mafunzo ya kibiashara kama: usimamizi wa fedha na utunzaji wa kumbukumbu za mahesabu, mpango biashara, huduma za fedha (mikopo), huduma ya kurasimisha biashara, masoko na kutangaza biashara.

Inavyofanya Kazi



HATUA YA 1: NENDA KWA MTOA HUDUMA

Omba huduma za ushauri na mafunzo ya kibiashara kutokana na taratibu za mtoa huduma. Mtoa huduma atakupa bei ya huduma husika ambayo itaonyesha punguzo la bei linalopatikana kutokana na mpango wa ENGINE, kama ilivyoinishwa kwenye jedwali hapo chini.



HATUA YA 2: JAZA FOMU

Kamilisha kujaza fomu za maombi ya punguzo la bei na umkabidhi mtoa huduma. Hii itahusisha pia kujaza namba yako ya simu ya mkononi ambayo itatumika kwa mawasiliano, baada ya hapo, mtoa huduma atakutarifu kama umekidhi vigezo vya kupata punguzo la bei kutoka katika programu ya ENGINE.



HATUA YA 3: POKEA KUPONI KUPITIA SIMU YAKO

Kama umekidhi vigezo, utapokea ujumbe mfupi kupitia kwenye simu yako ya mkononi, utakaonyesha namba ya kuponi ya punguzo la bei kutoka katika programu ya ENGINE.



HATUA YA 4: LIPIA

Unapolipia huduma ya ushauri au mafunzo ya kibiashara. Muonyeshe mtoa huduma namba ya kuponi uliyoiipata kwenye ujumbe wa simu yako ili kuomba punguzo na ulipe kiasi kilichobaki cha bei ya huduma kwa fedha taslim, hundi, Mpesa/ Tigo Pesa/ Airtel money n.k. Hapo utakuwa umekamilisha taratibu zote.

JEDWALI LA PUNGUZO ZA BEI

Mpango wa punguzo	Bei kutoka (Tsh)	Bei hadi (Tsh)	Punguzo (Tsh)
	A	B	C
1	250,000	500,000	100,000
2	501,000	750,000	200,400
3	751,000	1,000,000	300,400
4	1,250,000	1,500,000	500,000
5	1,501,000	1,750,000	600,400
6	1,751,000	2,000,000	700,400
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