



BizFundi

Grow Your Small Business With ENGINE

BizFundi by ENGINE Connects Your Business with Tools to Grow

The ENGINE Program (Tanzania Enabling Growth through Investment and Enterprise) supports entrepreneurs and small business in Mbeya, Morogoro, Iringa and Zanzibar by linking them to business advisors and trainers to help businesses improve operations. Examples of areas of support include business planning, cash flow management, marketing, bookkeeping, business formalization and applying for business loan.

ENGINE's **bizFundi** digital platform allows business owners to quickly and easily identify business services providers in the area

How It Works



STEP 1: SIGN UP

Sign Up on the website or by downloading the Mobile App



STEP 2: SEARCH

Find qualified service providers in your area and view their full profile.



STEP 3: CONNECT

Send messages to select providers to learn more about how they can help you take your business to the next level.



STEP 4: GROW

Use the guidance and support from qualified providers to strengthen business operations. Businesses that work with service providers to achieve credit readiness will be linked to financial institutions to apply for financing.

Sign Up Today



ENGINE is ready to jump start your small business. Join today for a **FREE** consultation to assess your business performance and potential.

TO SIGN UP VISIT -- WWW.BIZFUNDI.CO.TZ OR SEARCH FOR "BIZFUNDI" IN GOOGLE PLAY STORE.

VISIT -- WWW.BIZFUNDI.CO.TZ E-MAIL: BIZSUPPORT@IESC.ORG CALL: +255 222 600 540

Tanzania Enabling Growth through Investment and Enterprise is a four year program funded through Feed the Future and USAID. It is implemented by IESC through the Diligent Consulting Ltd (DCL), International City/County Management Association (ICMA) and Mennonite Economic Development Association (MEDA). Feed the Future is the US Government's global hunger and food security initiative. With a focus on smallholder farmers, particularly women, Feed the Future supports partner countries in developing their agriculture sectors to spur economic growth and trade that increase incomes and reduce hunger, poverty and under-nutrition. USAID is the lead U.S. Government agency working to end extreme global poverty and enable resilient, democratic societies to realize their potential.



Kuza Biashara Yako Kupitia Programu Ya ENGINE

BizFundi kwa kupitia programu by **ENGINE**, Inakuunganisha na huduma mbalimbali. zitakazo kuza biashara yako.

ENGINE (Programu ya kuwezesha ukuaji kupitia uwekezaji na biashara), Inasaidia wajasiriamali na biashara ndogo zilizopo Zanzibar na mikoa ya Mbeya, Morogoro na Iringa kwa kuwaunganisha na washauri wa biashara na wakufunzi, ili kuboresha uendeleshaji wa biashara zao. Mifano ya maeneo ya msaada ni pamoa na uandaaji wa mijango biashara, usimamizi wa fedha, masoko, utunzaji wa kumbukumbu, urasimishaji biashara na namna ya kuomba mkopo wa biashara.

ENGINE kwa kutumia mfumo wa dijitali wa bizFundi inawezesha wamiliki wa biashara kutambua kwa urahisi washauri wa biashara na wakufunzi katika maeneo yao.

Inavyofanya Kazi



HATUA YA 1: KUJIUNGA

Jiunge kupitia tovuti au kwa kupakua Programu katika simu yako ya mkononi.



HATUA YA 2: UTAFUTAJI

Katika tovuti au programu ya simu, tafuta washauri wa biashara na wakufunzi waliothibitishwa.



HATUA YA 3: MAWASILIANO

Tuma ujumbe kwa washauri wa biashara na wakufunzi ili uweze kujifunza jinsi ya kukuza biashara yako.



HATUA YA 4: UKUAJI

Tumia mwongozo na msaada kutoka kwa washauri wa biashara na wakufunzi ili kuimarisha uendeshaji wa biashara yako. Biashara zitakazo shirikiana na washauri wa biashara na kufikia utayari wa kuweza kupata mkopo, watasaidiwa kuunganishwa na taasisi za fedha.

Jiunge Leo



ENGINE iko tayari kukuwezesha kukuza biashara yako. Jiunge leo ili tuweze kutathmini utendaji na uwezo wa biashara yako **BURE**.

KUJIUNGA
TEMBELEA

WWW.BIZFUNDI.CO.TZ AU TAFUTA "BIZFUNDI" KWENYE GOOGLE PLAY STORE.

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